

Meet a Member

Elizabeth Westgate

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Where do you work and what is your role there?

I work at Cadillac Fairview as a Senior Analyst in the Strategic Planning & Business Insights team. I am responsible for ongoing assessments of the CRE business environment, industry disruption, and relevant office, retail, and mixed-use innovations to proactively identify and address changing business needs. I provide strategic insights and recommendations to Executive and Senior Leadership teams on key issues impacting our business model and support strategic plan development, execution, and measurement across the organization.

What areas of commercial real estate do you specialize in?

Corporate Strategy, Research.

What do you find is most satisfying or challenging in your role?

The most satisfying part of my role is the dynamic nature of my work. My role is unique because I am able to work across the organization and be exposed to several aspects of real estate - from operations, to development, to investments, my role allows me to continuously learn and develop as I work closely with different departments & teams..

How long have you been a CREW member and what do you get most out of being a member?

I am a new member as of 2019; however, I have attended CREW events in the past and have enjoyed the opportunity to meet other women in the field, as well as to discuss industry "hot button" topics, disruptions, and innovations.

I would like CREW members to call me whenever they need . . .

... insights regarding ongoing CRE business environment trends.