

Francisca Quinn



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Where do you work and what is your role there?

I am the founder of Quinn & Partners, a management consultancy specializing in corporate sustainability. I have spent my entire career supporting large companies and investors in the areas of corporate strategy and sustainability. In starting my own company, I wanted to create a company that partner employees could own and proudly build together.

What areas of commercial real estate do you specialize in?

Quinn and Partners works with real estate investors, owners/managers, property managers and REITs to incorporate sustainability into business strategies and organizational practices. Examples: develop a strategy for sustainability leadership, benchmark sustainability practices, calculate environmental impacts or write a sustainability report.

What do you find is most challenging or satisfying in your role?

We get to work with leaders who want to make a positive impact. Sustainability is a new business competency and we have the opportunity to be creative and invent new approaches. As a firm, we have achieved B-Corporation status. This is a new accreditation for businesses that have environmental and social objectives in addition to financial aims.

How long have you been a CREW member, and what do you get most out of being a member?

I joined Toronto CREW and the mentorship committee last year. It has been great to meet the people and support the mentorship initiative. I particularly enjoyed Networking night and the Golf Day.

I would like CREW members to call me whenever they need...

to discuss any questions relating to corporate sustainability.