

Moderator Profile



Leigh Rosar

National Director, Retail Marketing & Digital Strategy

Leigh is a 25-year veteran of the Canadian Shopping Centre industry, having started her career with Cambridge Shopping Centres in Calgary, AB and progressing through roles in marketing, specialty leasing and corporate partnerships at both the shopping centre and national levels for Ivanhoe Cambridge, Oxford and now with BentallGreenOak. In Leigh's current role she oversees Retail Marketing, Specialty Leasing, and Digital Strategy for BGO's Canadian shopping centre portfolio which consists of 46 enclosed, open air and mixed-use assets. Leigh has been a member of Toronto CREW for the last 4 years and is currently the Vice-Chair of the PDC committee and a member of Programs Committee.

Leigh lives in Toronto's Beach's neighborhood with her teenage daughter and likes to take full advantage of the area by running on the boardwalk and paddle boarding throughout the summer; in the winter you'll find Leigh skiing as much as possible and still enjoying some snowy runs.