

## **My Toronto CREW PROfile – Ruxandra Diaconescu**

### **Where do you work and what is your role there?**

Currently my role is Director of Property Accounting. I lead a group of 25 people to complete month end reporting, budgeting, and other projects.



**Ruxandra Diaconescu**  
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### **What areas of commercial real estate do you specialize in?**

Office and retail accounting.

### **What do you find is most challenging or satisfying in your role?**

The most satisfying part of my role is the continuous communication and partnership between the Accounting Department and Senior Executive Management. This partnership led to the success, redesign and implementation of critical Accounting Processes. We have successfully increased customer satisfaction, reduced of tenant disputes and increased reliability in the financial results.

### **How long have you been a CREW member and what do you get most out of being a member?**

I have been a member of Toronto CREW for four years. The events are very interesting and a great opportunity to network and meet new people. Participation in committees is a great way to help and find new friends. In 2017, I completed the Women in Leadership Program, which enabled me to enhance my networking and public speaking skills.

### **I would like CREW members to call me whenever they need . . .**

Information on property accounting. Women in Leadership Program or committee involvement.